



WE ARE WAITING ON YOUR ARRIVAL

EVOLVE26

9th ANNUAL

VIRGINIA NATIONAL GUARD CONFERENCE

THURSDAY – SUNDAY
February 26 – March 1, 2026
Hilton DoubleTree Koger Center
1021 Koger Center Drive
Richmond, VA 23235



ASSOCIATIONS PRESENT



The **Virginia National Guard Management Group** provides centralized professional administrative assistance to the Virginia National Guard Association, Virginia Army/Air National Guard Enlisted Association, The Virginia National Guard Foundation, and the Virginia National Guard Historical Foundation. This is the 8th Annual Conference of the VNGMG. The VNGMG is a IRS recognized 501(c)(3) tax exempt non-profit organization.

<https://vngmg.org>



The **Virginia National Guard Association** garners support for the Virginia National Guard's role in state and national security and improves its members' quality of life. Represents over 1,300 officers in the Virginia Army and Air National Guard. This is the 65th Annual Conference of the VNGA. The VNGA is a IRS recognized 501(c)(19) tax exempt non-profit veterans service organization.

<https://vnga.us>



The **Virginia National Guard Enlisted Association** enhances the prestige, morale and well-being of the enlisted (former, current and retired) members of the Virginia Army and Air National Guard. This is the 51st Annual Conference of the VNGEA. The VNGEA is an IRS recognized 501(c)(19) tax exempt non-profit veterans service organization representing the approximate 6,400 Enlisted drilling members and over 12,500 Veterans and Retirees of the Virginia National Guard.

<https://vngea.org>



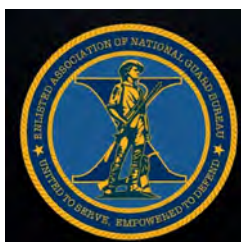
The **Virginia National Guard Historical Foundation** provides guidance, financial oversight and leadership supporting the creation of a Virginia National Guard Museum, professional development and historical static displays at facilities. The VNGHF is a IRS recognized 501(c)(3) tax exempt non-profit organization.

<https://vanghf.org>



The **Virginia National Guard Foundation** provides emergency financial assistance in the form of grants to Virginia National Guard service members, employees, and their families in order to enhance their health, safety, well-being, and welfare. The VNGF is a IRS recognized 501(c)(3) tax exempt non-profit organization.

<https://vngf.org>



"The Enlisted Association of National Guard Bureau (EANGB) promotes the status, welfare, and professionalism of enlisted members of the National Guard, while fostering Esprit de Corps among members and their families. EANGB is an IRS recognized 501(c)3 tax exempt non-profit organization."

<https://eangb.org>

(An invited guest to the 2026 Conference, the EANGB will conduct their annual meeting co-located with the VNGMG.)



PROSPECTUS FOR EXHIBITORS & SPONSORS

About the Conference

The Annual Conference brings together over **300** leaders of the Virginia Army and Air National Guard. Imagine your organization among them as you take part in THE Virginia National Guard event of the year! This highly anticipated conference allows members to gather and vote on top legislative priorities for the Virginia National Guard Association and the Virginia National Guard Enlisted Association, share information and celebrate the camaraderie of being members of the oldest Military Force in the United States: the Virginia National Guard.

The conference is a four-day event packed with keynote speakers, special events and access to one of the largest defense industry trade shows in Virginia. The weekend includes a Top Golf outing, exhibit hall, Professional Development, business sessions, our Military Ball, and a Memorial Service.

Conference Attendance

Attendees include:

- Soldiers and Airmen representing the nine major subordinate commands of the Virginia Army and Air National Guard, including 130 mid-grade drilling Guard enlisted and officers with their command leadership teams for Professional Development
- Virginia National Guard leadership.
- Representation from the Virginia National Guard Historical Foundation, the Virginia Defense Force and the Virginia Department of Military Affairs.
- The annual conference of Enlisted Association of NGB will be held at our conference this year too!

Who Should Exhibit

As an exhibitor you will have unparalleled access to an audience of top Virginia Army and Air National Guard decision-makers, many of whom will be looking for products, services and solutions in the following categories:

- Counter Terrorism / Homeland Defense
- Chemical, Biological, Radiological, Nuclear and high-yield Explosives Defense
- Emergency Preparedness and Security Equipment
- Aviation Equipment and Services
- Facilities, Installations and Real Property Maintenance, Equipment and Construction
- IT, Communications and Satellite
- Medical Triage and Stabilization
- Tactical Military Fieldcraft
- Land Warfare Simulations
- Higher Education
- Distance Learning and Virtual Training / Exercises
- Event Management
- Food and Beverage
- Lodging and Hospitality
- Health, Welfare, Wellness, Safety, Physical Fitness, Recreation and Sports
- Financial Services

Virginia National Guard
Management Group
9th Annual Conference

**Hilton DoubleTree Richmond – Midlothian
Richmond, Virginia**

Conference Dates: February 26th – March 1, 2026

vngmq.org/conference



Proposed Schedule of Events

Thursday, February 26th

3:00 p.m. – 6:00 p.m.	Conference Operations Center	DoubleTree Hotel
7:00 p.m. – 10:00 p.m.	Hospitality Room	Suites 802/806
10:00 a.m. – 4:00 p.m.	VNGMG EVENT: INDUSTRY DAY (Separate event)	DoubleTree Hotel
5:00 p.m. – 6:30 p.m.	Virginia National Guard Foundation Social	DoubleTree Hotel

Friday, February 27th

10:00 a.m. – 3 :00 p.m.	Golf Outing at Top Golf Richmond (Separate registration required)	Top Golf Facility
1:00 p.m. – 6:30 p.m.	Conference Check-In and Registration	James River Lobby
2:00 p.m. – 5:00 p.m.	Exhibitor Arrival and Exhibit Set-Up	James River G & H
6:00 p.m. – 7:30 p.m.	Welcome Reception and Exhibit Hall *	James River G & H
7:30 p.m. – 10:30 p.m.	Midway Carnival Event *	Shenandoah Ballroom
8:30 p.m. – 12:00 a.m.	Hospitality Suites	Suites 802/806

Saturday, February 28th

7:00 a.m. – 8:30 a.m.	Registration	James River Lobby
7:00 a.m. – 7:45 a.m.	Continental Breakfast *	James River G & H
7:45 a.m. – 2:00 p.m.	Exhibits	James River G & H
8:00 a.m. – 10:00 a.m.	Professional Development Session #1 *	Shenandoah C & D
8:30 a.m. – 2:00 p.m.	VNGEA Auxiliary Silent Auction	York Room
10:00 a.m. – 11:00 a.m.	Exhibit Hall Coffee break	James River G & H
11:00 a.m. – 11:30 a.m.	Boxed Lunch for working luncheon	James River G & H
11:30 a.m. – 3:30 p.m.	VNGEA Annual Business Meeting *	James River E & F
11:30 a.m. – 3:30 p.m.	VNGEA Auxiliary Annual Business Meeting *	Anna Room
11:30 a.m. – 3:30 p.m.	VNGA Annual Business Meeting *	Shenandoah C & D
11:30 a.m. – 3:00 p.m.	Enlisted Association of NGB meeting *	Chesterfield Room
6:00 p.m. – 7:00 p.m.	Military Ball Check-In	Shenandoah Lobby
6:00 p.m. – 7:00 p.m.	Cocktail Hour and Reception *	Shenandoah C & D
7:00 p.m. – 10:15 p.m.	9th Annual Military Ball of the Va. National Guard *	James River Ballroom
9:00 p.m. – 12:00 a.m.	Hospitality Suites	Suites 802/806

Sunday, March 1st

8:00 a.m. – 10:00 a.m.	Memorial Service *	James River E & F
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The above schedule of events is subject to change of time and location.

BOLD items indicate events that are of interest to our exhibitors.

Asterick items (*) above require prior RSVP at registration.

Exhibitor Information

Platinum Access

\$2,500

- ✓ Named event at the annual conference
- ✓ Recognition on all VNGMG supported organization's websites until the next year's conference
- ✓ **Four** conference and Military Ball registrations
- ✓ **Four** golf outing registrations
- ✓ **Two** exhibit spaces (if desired) during the conference
- ✓ Company logo on all conference signage and material
- ✓ Distribution of materials in conference registration bags
- ✓ **Full-page** 8 x 10" advertisement in the conference program
- ✓ **Two** invitations to the annual Legislative Reception at the Library of Virginia in Richmond, Va.

Gold Access

\$2,000

- ✓ Named event at the annual conference
- ✓ Recognition on all VNGMG supported organization's websites until the next year's conference
- ✓ **Two** conference and Military Ball registrations
- ✓ **Two** golf outing registrations
- ✓ **Two** exhibit spaces (if desired) during the conference
- ✓ **Half-page** 8 x 5" advertisement in the conference program

* Platinum and Gold Access Exhibitors are invited to join key leaders of the Virginia National Guard at a complementary pre-conference Foundation Social on Thursday evening. This Social is a way of thanking our exhibitors and sponsors for their support of the Virginia National Guard.

Exhibitor Information

Silver Access

\$1,500

- ✓ Two conference and Military Ball registrations
- ✓ One exhibit spaces during the conference
- ✓ Quarter-page 4 x 5" advertisement in the conference program

Bronze Access

\$1,000

- ✓ Two conference and Military Ball registrations
- ✓ One exhibit spaces during the conference
- ✓ Acknowledgement in the conference program

Veteran Service Organization **

\$500

- ✓ Two conference registrations
- ✓ One exhibit spaces during the conference
- ✓ Acknowledgement in the conference program

** Federally-recognized Veterans Service Organizations may exhibit to provide services and information regarding their VSO activities at a reduced rate. VSO include, but are not limited to: 116th Infantry Regiment Foundation, 29th Infantry Division Association, Veterans of Foreign Wars, American Legion, etc.

Virginia National Guard Program ***

\$0

- ✓ Two conference registrations
- ✓ One exhibit spaces during the conference

*** Existing programs within the Virginia National Guard may exhibit to provide services and awareness to conference attendees. Programs include, but are not limited to: Family Programs, Youth Programs, Commonwealth Challenge, Starbase, etc.





Sponsorship Opportunities

Welcome Reception Sponsor

\$5,000

- ✓ One sponsor opportunity available.
- ✓ Sign(s) with your logo, name prominently displayed at the dinner.
- ✓ **5-min.** presentation during the reception.
- ✓ Business or organization name printed in the program
- ✓ Upgraded **access** benefits (e.g. **Bronze** to **Silver**, **Gold** to **Silver**, etc.)

Friday Night Event Sponsor

\$5,000

- ✓ One sponsor opportunity available.
- ✓ Sign(s) with your logo, name prominently displayed at the event.
- ✓ **5-min.** presentation during the event.
- ✓ Business or organization name printed in the program
- ✓ Upgraded **access** benefits (e.g. **Bronze** to **Silver**, **Gold** to **Silver**, etc.)

Golf Outing Lunch Sponsor

\$1,000

- ✓ **Ten** golf tournament sponsor opportunities available.
- ✓ **Two** golf outing registrations
- ✓ Sign(s) with your logo, name prominently displayed at event
- ✓ **Acknowledgement** in the conference program

Coffee Break Sponsor

\$500

- ✓ **Two** coffee break sponsor opportunities available.
- ✓ Sign(s) with your logo, name prominently displayed at event
- ✓ **Acknowledgement** in the conference program

Sponsorship Opportunities

Military Ball Presenting Sponsor

\$10,000

- ✓ One presenting sponsor opportunity available.
- ✓ Business or organization name and/or logo listed as “presented by” on **all** military ball signage and introductory messages.
- ✓ 7-min. presentation during the military ball.
- ✓ Business or organization name and/or logo printing on military ball favor or gift
- ✓ Business or organization name and/or logo and webpage link emblazoned on all Conference Web Advertisements
- ✓ **Platinum** Access Exhibitor Benefits

Mil. Ball Dessert Sponsor

\$5,000

- ✓ One dessert sponsor opportunity available.
- ✓ Business or organization name and/or logo and webpage link emblazoned on all Conference Web Advertisements
- ✓ Upgraded **access** benefits (e.g. **Bronze** to **Silver**, **Gold** to **Silver**, etc.)

Mil. Ball Photo Booth Sponsor

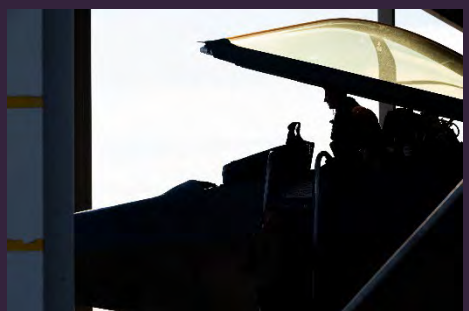
\$2,500

- ✓ One sponsor opportunity available.
- ✓ Signage with your information prominently displayed.
- ✓ Business or organization name printed in the Military Ball Program
- ✓ Upgraded access benefits (e.g. **Bronze** to **Silver**, **Gold** to **Silver**, etc.)

Mil. Ball Refreshment Bar Sponsor

\$2,000

- ✓ **Four refreshments bar** sponsor opportunities available.
- ✓ Signage with you information prominently displayed
- ✓ Business or organization name printed in the schedule-at-a-glance.
- ✓ Upgraded access benefits (e.g. **Bronze** to **Silver**, **Gold** to **Silver**, etc.)



Sponsorship Opportunities

Mil. Ball Hospitality Suite Sponsor

\$1,500

- ✓ Three hospitality suite sponsor opportunities available.
- ✓ Signage with you information prominently displayed
- ✓ Business or organization name printed in the military ball program
- ✓ Upgraded access benefits (e.g. **Bronze** to **Silver**, **Gold** to **Silver**, etc.)

Mil. Ball Dinner Table Sponsor

\$1,000

- ✓ Ten dinner table sponsor opportunities available.
- ✓ Signage with you information prominently displayed at the table
- ✓ Business or organization name printed in the military ball program
- ✓ Upgraded access benefits (e.g. **Bronze** to **Silver**, **Gold** to **Silver**, etc.)

Mil. Ball Toast Sponsor

\$500

- ✓ One toast sponsor opportunities available.
- ✓ Business or organization name printed in the military ball program

vngmg.org/conference

All Sponsors and Access Exhibitors receive:



- ✓ Exclusive VNGMG Corporate Sponsor Logo for use on your webpage and promotional materials.
- ✓ Your logo and weblink posted on the VNGMG, VNGA and VNGEA webpages for one year.
- ✓ Access to VNGMG Newsletters for one year.



Why you should attend?

Your Virginia Guard Soldiers and Airmen are the living embodiment of a true “Citizen Soldier.” However, today’s Guardsmen face many challenges in maintaining both roles. These challenges include mobilization and deployments, military-and-civilian career requirements, family responsibilities and other community obligations. It is impossible for our Guardsmen to do it alone!

Our membership organizations were established to help meet these needs and provide support of the Virginia Army and Air National Guard and their families and foster the role of the Virginia National Guard in our state and national security. Since their inception, the VNGMG, VNGA, VNGEA have carried the torch for Guardsmen.

Once a year on the state and national level, the VNGMG is able to bring together the men and women of the Virginia National Guard, both active and retired. At this annual meeting they are able to conference on issues that affect their daily lives, meet with senior military and civilian leaders and determine what priorities must be addressed during the coming year. This is also the only time that our members may come together to do this.

Your partnership, whether as an exhibitor or as a sponsor, further develops and sustains long-term partnerships between like-minded organizations and Service members of the Virginia National Guard. The program is not intended as a general fundraiser for the associations. Instead the partnership serves as a vehicle for members of the community to contribute directly to our Service members and their families by offsetting the cost it takes to participate in our annual conference and address these key issues.

How to Exhibit or Sponsor:

Registration is only available Online at vngmg.org/conference

The VNGMG is an IRS recognized 501(c)(3) nonprofit organization that affords you tax incentives for donating.



Founder's Inn and Spa

Conference Dates: April 24-27, 2025

vngmg.org/conference

Virginia Beach, Virginia

RULES AND REGULATIONS GOVERNING THE EXHIBIT REGISTRATION

1. **RESERVATIONS FOR SPACE** will be made in the order in which signed contracts are received. Space will be assigned on a first-come, first served basis along with the level of sponsorship considered. VNGMG reserves the right to relocate display areas for the benefit of the exhibitor and/or the organization. The VNGMG Executive Director will be the POC for space assignments and exhibit hall management.

2. **EXHIBIT RATE, PAYMENT, AND CANCELLATION POLICY:** An exhibit space is priced based on levels of access: Platinum, Gold, Silver or Bronze. Full payment must be received with signed agreement by February 21st, 2026. Cancellations received in writing before February 25th will receive a refund, minus a \$100.00 processing fee. NO REFUNDS will be given after that date. Exhibitors registering after the February 21st deadline will incur a \$100 late fee.

3. **DIMENSIONS AND LIMITATIONS:** Exhibits must not exceed 8' feet in height. Exhibits must be constructed so as not to interfere with adjoining spaces. Permission to display equipment taller than 8' feet must be obtained in writing from the VNGMG. The exhibitor will be advised of which exhibit location will meet his/her requirements. One 6ft covered table with two chairs is provided. If electrical connections are required, the exhibitor must express this requirement upon registration and will be responsible for the associated additional expense which will be communicated upon request.

4. **LIABILITY:** The exhibitor agrees to protect, save, and keep VNGMG, the DoubleTree Koger Center, and their representatives, employees and agents forever harmless from any and all damages or charges imposed for violation of any law or ordinance, whether occasioned by the negligence of the exhibitor or the representatives, agents or employees of the exhibitor or those persons acting under the express or implied authority of the exhibitor. Exhibitor also agrees to comply with all applicable terms, conditions, rules and regulations of the DoubleTree Koger Center. The exhibitor assumes complete responsibility and liability for all loss, damage, or destruction of his/her property, employees, agents and guests of VNGMG, any officer, agent or employee thereof will not be liable for any loss, damage or destruction of exhibitor's property for theft, fire, accident or any other cause. The exhibitor also assumes full responsibility and liability for all injury to any and all persons or property caused by the exhibitor, its agents, representatives or employees. The exhibitor will indemnify and hold harmless VNGMG, the DoubleTree Koger Center, VNGMG members, directors, officers, agents, representatives, and employees against any and all liability whatsoever arising from any and all damage to property or personal injury or loss caused by the exhibitor, its agents, representatives, employees or any other such persons. The exhibitor assumes the entire responsibility and liability for losses, damages, and claims, without limitation, bodily injury and death arising out of exhibitor's activities on the Hotel's premises. Exhibitor covenants not to sue and agrees to indemnify, hold harmless the Hotel and its parent corporation as well as their respective trustees, directors, officers, agents, servants and employees from any and all such liabilities.

5. **INSTALLATION OF EXHIBITS** may begin on Thursday, February 26th if not participating in Industry Day, at 7:00 p.m. for all exhibitors; the predominance of exhibitors expected to set up on Friday, February 26th between 1:00 & 4:00 p.m. Additional details and timeline to be published at a later date.

6. **SPACE NOT OCCUPIED BY 7:45 a.m. on Saturday, February 28th, 2026** will be forfeited by the Exhibitor, and the space may be resold, reassigned, or used by the VNGMG without refund.

7. **DISMANTLING:** Displays must be dismantled before 3:00 pm on February 28th, 2026 but not before 2:00 p.m. **EARLY DEPARTURE IS STRICTLY PROHIBITED.**

8. **PROHIBITIONS:** Subleasing or assigning of exhibits or a part of an exhibit space is NOT permitted. Exhibits, signs, or displays are prohibited in any of the public rooms or elsewhere on the premises of the Richmond Marriott. Aisle space may NOT be used for exhibit purposes, (including tables and chairs) displays or signs, solicitation or distribution of cards, circulars, samples, or other promotional materials. Conversation with attendees of a commercial nature are prohibited in any space where continuing education is being offered.

9. **SOUND DEVICES:** The use of sound devices, megaphones, loudspeakers, or undignified methods of drawing attention is prohibited.

10. **AMENDMENT TO REGULATIONS:** All matters and questions not covered by these regulations are subject to the decision of the VNGMG administrator. The administrator shall have sole authority to promulgate, interpret, and enforce all rules and regulations, and to make any amendments necessary for orderly conduct.

13. By completion and return of the Sponsor Registration Form to the VNGMG, you agree to adhere to the rules and



SAVE THE DATE FOR NEXT YEAR

VIRGINIA NATIONAL GUARD CONFERENCE
APRIL 22nd–25th, 2027
NEWPORT NEWS

2027

NEWPORT NEWS MARRIOTT @ CITY CENTER





REGISTER TODAY

vngmg.org/conference

Virginia National Guard Management Group, Inc.
Post Office Box 37037
Richmond, Virginia 23234
(804) 223-1332
contact@vngmg.org

vngmg.org/conference

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